

STYLE GUIDE

Community Bank[®] and Bendigo Bank in logos and written copy

Use of 'Community Bank[®]'

- The term 'Community Bank' is bold and must be followed by ® (superscripted registered (R) symbol) ie. **Community Bank[®]**. It must be followed by the words branch, project, concept, model, etc.
- The term 'Community Banking' is never used, replace with **Community Bank[®]** branch, project, concept, model, etc.
- The term 'Branch' only starts with capital B when included in the full name of the branch ie. Fern Tree Gully **Community Bank[®]** Branch. Otherwise it is 'branch'
- The word 'the' does not precede <Town Name> **Community Bank[®]** Branch ie. "Community grants were distributed by Fern Tree Gully **Community Bank[®]** Branch..."

Use of 'Bendigo Bank'

- the word 'the' does not precede the term 'Bendigo Bank'

PMS colours for external printing production

- Bendigo Bank burgundy - PMS 123
- Bendigo Bank yellow - PMS 201
- Bendigo Bank white - White