

Community Support Sponsorship Application

Freshwater **Community Bank**[®] is managed by Harbord Financial Services Ltd.

Harbord Financial Services Ltd is a franchise of Bendigo Bank Ltd.

As a committed community contributor, we offer sponsorship to many local clubs, teams and events. Your application will go through a review process with our board of directors, and is subject to the information outlined below.

Freshwater
Community Bank[®]
Branch



Name of Organisation: _____

CONTACT DETAILS:

Postal Address: _____

Contact Person: _____ Position: _____

Ph) _____ Fax) _____ Mobile) _____

E-mail) _____

ORGANISATION DETAILS:

Please tick the most appropriate category for your type of organisation:

Club Event School Church

Charity Government Leisure Other

Website for your Organisation: _____

Description of your Organisation: _____

ABN: _____ GST Applicable: _____

Geographic Area covered by your organisation: _____

Number of members in your organisation: _____

How do you currently communicate with your members?

Newsletter Name: _____ Email Phone

Registration Annual Events Game Days Mail

Describe how you advertise your organisation _____

SPONSORSHIP REQUIREMENTS:

Sponsorship purpose / event: _____

Who is participating: _____

Please describe benefit to the community: _____

Will this sponsorship include any of the following:

TV Coverage Website Coverage Email Coverage Print / Mail

Amount Required: _____ Date Required: _____

What other organisations will you more than likely receive financial support from? _____

CURRENT BANKING INFORMATION:

Do you have existing accounts with Freshwater **Community Bank**®? Yes / No

If Yes, please supply current customer &/or account numbers: _____

CONTINUING OUR ABILITY TO SUPPORT YOUR ORGANISATION:

Freshwater **Community Bank**® contributes 80% of its profits back into the community. With more business from your members, the more we can contribute to your organisation / event each year.

Are you able to promote this concept to your members? _____

What opportunities are there for us to promote this concept to your members? _____

BRAND EXPOSURE FOR FRESHWATER COMMUNITY BANK®:

We supply various forms of promotional items for you to use at events. By giving us maximum exposure, your members and other members of the community can see that we support your organisation. Please tick the following items you can use & the frequency of use:

Shade tent / canopy _____

Banner _____

Teardrop Flags _____

Show bags / other promo _____

We would also like to participate in your events, award nights and fundraising activities. What opportunities are there for us to represent our business in person? _____

Due to privacy laws, do you have signed authority from your club members to use photographs in newsletters and other publications? _____

We may like to use photos from your events in our newsletters, do you foresee this being a problem? _____

Any further comments regarding this proposal:

By signing this application you are bound by the information you have given, and are governed by this information to represent the bank accordingly. You are also consenting to Freshwater Community Bank® using your organisation's name in future promotions.

We reserve the right to request further requirements on your behalf, to ensure we maximize our involvement.

Please sign:

Signature: _____

Name: _____

Position: _____

Date: _____

For further enquiries regarding this application, please contact:

Melanie Carson
Marketing & Sponsorship Officer
Freshwater **Community Bank**®
melanie.carson@people.net.au

Ken Ward
Branch Manager
Freshwater **Community Bank**®
Ken.ward@bendigobank.com.au

Address:
20 Albert St, Freshwater NSW 2096

Phone: 02 9939 6744
Fax: 02 9939 6844

OFFICE USE:

DATE RECEIVED:	
NEXT SPONSORSHIP MEETING:	
NEXT BOARD REVIEW:	
APPROVED:	
COMMENTS / CONDITIONS:	